



## KIZILAYKART Programmes

Kızılaykart is a cash-based assistance platform designed to enable the vulnerable individuals to meet their basic needs with dignity.

The Kızılaykart was put into service for Turkish citizens for the first time in 2011. As of October 2012, the In-Camp Food Assistance Programme was implemented to meet the basic needs of Syrians living under temporary protection in the camps.

Within the scope of the Kızılaykart Platform, where humanitarian aid, private and public sectors come together, programmes on basic needs, education, vocational training and protection can be implemented with different donors and stakeholders.

5 programmes are currently being implemented under the Kızılaykart which aims to increase the resilience of the ones in need and strengthen social cohesion.



#CardLoadedwithGoodness



## Emergency Social Safety Net (ESSN) Programme

Starting Date of the Programme: November 2016

Sector: Basic Needs

ESSN is the world's largest cash based assistance programme with regard to the number of its recipients and the continuity of its implementation period. ESSN enables people under Temporary Protection (GK), International Protection (UK) and Humanitarian Residence Permit in Turkey, who reside outside temporary accommodation centers and who meet the vulnerability criteria to have access to their basic needs in line with their own preferences. It is funded by the European Union Civil Protection and Humanitarian Aid Operations (ECHO) and supported by the Directorate General of Population and Citizenships Affairs (DGPC) and DGMM. The Programme, which was carried out jointly with the TRC, the Ministry of Family and Social Services (MoFSS) and the UN World Food Program (WFP) between November 2016 and March 2020, as of April 2020, is carried out with the International Federation of Red Cross and Red Crescent Societies (IFRC) instead of the UN World Food Program.

You can access detailed information about the program with the QR code.



Number of People Reached

**1,510,722** People  
**243,274** Households

Total Social Assistance Amount

**€ 1.8 billion**

Gender Breakdown

**50%** Female  
**50%** Male

Application

**2.9** million People  
**620** thousand Households





## Conditional Cash Transfer for Education (CCTE) Programme

Starting Date of the Programme: May 2017

Sector: Education

CCTE Programme which has been implemented for children of Turkish Republic citizens since 2003, has been expanded to include needy foreign children residing in Turkey as of April 2017. The programme is funded by ECHO, Government of Norway and the Bureau of Population, Refugees and Migration Office (BPRM) of US and is being implemented with the partnership of TRC, the Ministry of National Education (MoNE), MoFSA and UNICEF.

With the cash supports provided under the program, it is aimed that children can access school and attend regularly. Payments made under the Conditional Education Aid vary according to the school level and gender of the student and are conditional on students' regular attendance at school.

You can access detailed information about the program with the QR code.



Number of Children Reached\*

**706,067**

Total Social Assistance Amount

**€ 171 million**

Gender Breakdown

**50% Girl**  
**50% Boy**

\*\* ESSN / CCTE / C-ESSN Rate

**64% ESSN&CCTE**  
**22% CCTE**  
**14% C-ESSN&CCTE**

\* Received at Least One Payment

\*\*As of May 2020, the relevant analysis is calculated by taking into account the ESSN or C-ESSN household head of the beneficiaries.



World Food Programme



## In Camp Food Assistance Programme

Starting Date of the Programme: October 2012

Sector: Basic Needs

In-Camp Food Assistance Programme for foreigners living in 6 temporary accommodation centers in Turkey; it is carried out implemented with the partnership of Turkish Red Crescent and United Nations World Food Program (WFP) with the support of Directorate General of Migration Management (DGMM). The programme started in 2012, and as of October 2019, the personalized card application was provided. People receiving assistance receive e-vouchers for the monthly per capita aid that they can use for food and non-food shopping inside the camp via the Kızılaykart.

Since its inception, the program has been funded by Germany, Japan, Norway, South Korea and the United States, but currently the program is funded only by United States Agency for International Development (USAID).

Number of People Reached

**46,654**

Total Social Assistance Amount

**€ 202 million**

Gender Breakdown

**50% Female**  
**50% Male**

Number of Market

**12**





## Vocational Course Incentive (VCI) Programme

Starting Date of the Programme: April 2019

Sector: Livelihoods

Three different livelihood projects are carried out within the scope of the Vocational Course Incentive Programme. The target group of the projects are Syrians under the Temporary Protection, foreigners under the International Protection and Humanitarian Residence Permit, as well as the local communities. The project is funded by the International Federation of Red Cross and Red Crescent Societies implemented in 15 cities (namely Adana, Ankara, Bursa, Gaziantep, Hatay, İstanbul, İzmir, Kahramanmaraş, Kayseri, Kilis, Kocaeli, Konya, Mardin, Mersin and Şanlıurfa). Incentive payments are made to the trainees in line with vocational trainings they receive. In another project funded by the Japanese Embassy, individuals living in urban areas (Ankara, Gaziantep and İstanbul) are tried to be strengthened socioeconomically through the vocational training. In the project supported by German Development Bank as a back donor, the fund provider of Danish Refugee Council, it is aimed to contribute to the social and economic welfare of the communities living in Hatay through agricultural trainings.

Number of People Reached

**5,500**

Total Social Assistance Amount

**€ 881 thousand**

Gender Breakdown

**77% Female**

**23% Male**



## Complementary Emergency Social Safety Net (C-ESSN) Project

Starting Date of the Project: January 2021

The aim is to provide assistance to the most vulnerable individuals who are currently benefitting from the ESSN Programme, but who cannot be referred to livelihoods, by transferring them to the C-ESSN Project.

The agreement for the project was signed on the 17th of December 2020 among the MoFSS, the Turkish Red Crescent (TRC) and the European Commission Directorate General for Neighborhood Policy and Enlargement Negotiations (DG NEAR). The project commenced in January, 2021. The first beneficiary payments will be made in July 2021.

Number of People Reached

**350,327**

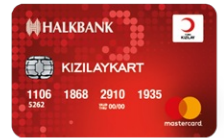
Total Social Assistance Amount

**€ 28,828 thousand**

Gender Breakdown

**55% Female**

**45% Male**



## Completed Programme / Projects

### Supporting Survivors of Human Trafficking in Turkey (SSHT) Project

(November 2018 - June 2019)

Within the scope of the project, in addition to psycho-social support, cash assistance was provided to victims and their children through Kızılaykart.

#### Reached People

(Received at Least One Payment)

**23**

Total Social Assistance Amount  
**€ 9 Thousand**

### Kitchen of Hope Project

(May 2019 - September 2019)

In the project, where half of the participants are women an incentive for employment was targeted.

#### Reached People

(Received at Least One Payment)

**122**

Total Social Assistance Amount  
**€ 36 Thousand**

### Adult Language Training (ALT) Programme

(March 2019 - May 2021)

Within the scope of the programme, Syrians under Temporary Protection social cohesion was supported by providing them with Turkish language education.

#### Reached People

(Received at Least One Payment)

**42,082**

Total Social Assistance Amount  
**€ 4 million**

### Vocational Training Incentive (VTI) Project

(December 2019 - May 2019)

Within the scope of the project, the socioeconomic welfare levels of the communities living in Şanlıurfa have been contributed to through agricultural training.

#### Reached People

(Received at Least One Payment)

**155**

Total Social Assistance Amount  
**€ 36 thousand**



**TÜRK  
KIZILAY**



 [www.twitter.com/KIZILAYKART](https://www.twitter.com/KIZILAYKART)

 [www.platform.kizilaykart.org](https://www.platform.kizilaykart.org)

**#CardLoadedwithGoodness**