



KIZILAYKART PROGRAMMES



March 2021

Kızılaykart is a platform where humanitarian, private, and public sectors come together. It provides regular cash support via banking infrastructure to the vulnerable people that meet the specified criteria. The Platform was initially established in 2011 to support Turkish citizens in need. Food assistance has been provided to the Syrians who had to leave their country due to the internal conflict in March 2011. To meet the basic needs of vulnerable groups, the Kızılaykart Platform has started to be implemented in 2012 with In Camp Food Assistance Programme, under which nine different programmes are implemented as of 2020. Among the nine Programmes six of them are still in operation.

Different programmes can be applied and separate wallets can be defined to Kızılaykart, according to different conditions and payment regulations to strengthen the needy and bring social harmony. With the expertise of Türk Kızılay in information management, various programs for different target groups in different categories can be implemented with different donors and stakeholders under the roof of Kızılaykart. Within the current structure of the Kızılaykart Platform; basic needs, education, livelihood, and protection-based humanitarian programmes are implemented.



In Camp Food Assistance Programme

Starting Date of the Programme: October 2012

In Camp Food Assistance Programme is implemented for foreigners living in five different temporary accommodation centers in Turkey, with the partnership of Türk Kızılay, Directorate General of Migration Management (DGMM), and UN World Food Programme (WFP). The people receive €11 per person each month (e-coupon) which they can spend on contracted markets located inside the camps.

The programme, which has been implemented since 2012, aims to ensure that individuals can access the food they prefer through freedom of choice. The programme is funded by; Germany, Japan, Norway, South Korea, and USA.

Personalized card application was provided as of October 2019 in all camps.



Number of People Reached

51,629



Total Payment Amount

€ 199 Million



Gender Breakdown

%50 Women

%50 Men



Number of Markets

16



ContactUs

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Emergency Social Safety Net (ESSN) Programme

Starting Date of the Programme: November 2016

ESSN is the largest Cash Based Assistance Programme in the world in terms of a number of people reached, regularity, and long term assistance planning. It has been planned to ensure that the vulnerable meet their basic needs such as food, shelter, and clothing in a dignified way. The programme is implemented in cooperation with Türk Kızılay, Ministry of Family, Labor and Social Services (MoFLSS), and International Federation of Red Cross and Red Crescent (IFRC). It is funded by the European Union Civil Protection and Humanitarian Aid Operations (ECHO) and supported by the Directorate General of Population and Citizenship Affairs (DGPC) and DGMM.

The cash provided within the scope of the programme is carried out by monthly payment of €13 per person. In addition to regular assistance, additional payments are also made to severely disabled and dependent individuals.



Number of People Reached

1,817,031 People
321,151 Household



Total Payment Amount

€ 1.6 Billion



Gender Breakdown

%51 Women
%49 Men



Application

2.8 Million People
603 Thousand Household



Conditional Cash Transfer for Education (CCTE) Programme

Starting Date of the Programme: May 2017

The coverage of the Conditional Cash Transfer for Education (CCTE) Programme which was implemented for children who are Turkish nationals in 2003, was extended by 2017 to the foreign children with the funds of ECHO, Bureau of Population, Refugees and Migration Office (BPRM) of US, and the Government of Norway.

CCTE Programme is being implemented with the partnership of; Türk Kızılay, Ministry of National Education (MoNE), Ministry of Family, Labor and Social Services and UNICEF. It was aimed to ensure that children have access to school and attend classes regularly with the cash assistance offered under the programme. The cash assistance amounts vary according to gender and school levels between €5 to €8 for each month. The payments are made on a bi-monthly basis and the programme proposes to interrupt the assistance if the children are absent at school for more than four days in a month.

The protection component for reached children within the scope of the CCTE Programme are carried out by Türk Kızılay Community Based Migration Programmes. There are specific child protection offices across Turkey. Within the scope of the programme, identifying children who are absent, determining the risks in the scope of protection and monitoring are carried out with precision.



Number of Children Reached
(Received at Least One Payment)

685,977



Total Payment Amount

€ 151 Million



Gender Breakdown

%50 Girl
%50 Boy



ESSN-CCTE Rate

%78 ESSN-CCTE
%22 CCTE

Accelerated Learning Programme (ALP): The assistance for the Accelerated Learning Programme for children who are in the age group of 10-18 and who have not attended school for more than three years continued and reached to 4.284



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Adult Language Training (ALT) Programme

Starting Date of the Programme: March 2019

As a result of researches for target groups conducted within the scope of Kızılaykart, it has been detected that the biggest obstacle for foreigners' employment and social cohesion is the language barrier. Within this framework, Adult Language Training for Syrians under Temporary Protection in Turkey Programme is being implemented with the Ministry of National Education (MoNE) and the UN Development Programme (UNDP). Foreigners who are going to participate in the Adult Language Training Programme, which is being implemented in 10 provinces, are provided with cash support through Kızılaykart in consideration of their participation. Trainees are paid €0,5 per hour for their participation in the training (three hours a day, three days a week). The programme is funded by resources provided by the EU Trust Fund (EUTF) for Intervention in the Syrian Crisis. The target audience is 52.000 people.



Number of People Reached
(Received at Least One Payment)

40,935



Total Payment Amount

€ 3 Million



Gender Breakdown

%74 Women

%26 Men



Vocational Course Incentive (VCI) Project

Starting Date of the Project: April 2019

The Vocational Course Incentive is conducted within the scope of the Livelihood Development Project that started to be implemented in April 2019 with Community Based Migration Programmes (CBM). Participants are given incentive payments in line with their vocational training. Attendee payments for the first semester were made in April 2019.

The financial source of the Course Incentive Programme is provided by the MADAD fund. Within the scope of the Programme, courses in different sectors such as food, textile, service, agriculture and animal husbandry are organized on different themes as well as courses requiring technical expertise and craftsmanship. The language barrier, which is one of the important barriers to access to the labor market, is being tried to be overcome with Turkish Language Courses at different levels. Participation in vocational courses is supported in the amount of €4 or €6 per day.



Number of People Reached
(Received at Least One Payment)

4,400



Total Payment Amount

€ 751 Thousand



Gender Breakdown

%62 Women

%38 Men



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Vocational Training Incentive (VTI) Project

Starting Date of the Project: December 2019

The first payment of the Vocational Training Incentive (VTI) Project to be carried out with CBM within the scope of Kızılaykart platform and its first payment has been made in December 2019. This project is funded by the Norwegian Red Cross.

According to September data; Handmade bags course is given within the scope of VTI project. VTI Project will continue until December 2020. For the participants to receive payment, they must not benefit from other Community Center programmes, participate at least 80% of the course, are in the age range of 18-60, and must provide A1 language level. The target group of the project covers all nationalities including Turks.



Number of People Reached
(Received at Least One Payment)

155



Total Payment Amount

€ 36 Thousand



Gender Breakdown

%100 Women



Supporting Survivors of Human Trafficking in Turkey (SSHT) Project

(November 2018 - June 2019)



Reached Beneficiaries
(Received at Least One Payment)

23



Total Payment Amount

€ 9 Thousand

Completed Projects

Vocational Course Allowance (VCA) Project

(April 2019 - August 2019)



Reached Beneficiaries
(Received at Least One Payment)

154



Total Payment Amount

€ 30 Thousand

Kitchen of Hope Project

(May 2019 - September 2019)



Reached Beneficiaries
(Received at Least One Payment)

122



Total Payment Amount

€ 36 Thousand



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