



KIZILAYKART CASH BASED ASSISTANCE PROGRAMMES

October 2019

Kızılaykart is a platform where humanitarian, private, and public sectors come together. It provides regular cash support via banking infrastructure to the vulnerable people that meet the specified criteria. The Platform was initially established in 2011 to support Turkish citizens in need. Food assistance has been provided to the Syrians who had to leave their country due to the internal conflict in March 2011. To meet the basic needs of vulnerable groups, in 2012 In Camp Food Assistance Programme has been implemented under Kızılaykart Platform, under which eight different programmes are implemented. Among the eight Programmes five of them are still in operation.

Different programs can be applied and separate wallets can be defined to Kızılaykart, according to different conditions and payment regulations to strengthen the needy and bring social harmony. With the expertise of Türk Kızılay in information management, various programs for different target groups in different categories can be implemented with different donors and stakeholders under the roof of Kızılaykart. Within the current structure of the Kızılaykart Platform; basic needs, education, livelihood, and protection-based humanitarian programs are implemented.

In Camp Food Assistance Programme

In Camp Food Assistance Programme is implemented for foreigners living in five different temporary accommodation centers in Turkey, with the partnership of Türk Kızılay, Directorate General of Migration Management (DGMM), and UN World Food Programme (WFP). The beneficiaries receive €10 per person each month (e-coupon) which they can spend on contracted markets located inside the camps.

The programme, which has been implemented since 2012, aims to ensure that individuals can access the food they prefer through freedom of choice. The program is funded by; Germany, Japan, Norway, South Korea, and USA.

As of August 2019, three more camps were included into the Kızılaykart programme. Negotiations regarding the use of Kızılaykart as a single card in all camps are ongoing.



Starting Date of the Programme: **October 2012**



Number of Beneficiaries

58.440



Total Payment Amount

€ 184 Million



Gender Breakdown

**50% Women
50% Men**



Number of Markets

16

Emergency Social Safety Net Programme (ESSN)

ESSN is the largest Cash Based Assistance Programme in the world in terms of a number of beneficiaries, regularity, and long term assistance planning. It has been planned to ensure that the vulnerable meet their basic needs such as food, shelter, and clothing in a dignified way. The program is implemented in cooperation with Türk Kızılay, Ministry of Family, Labor and Social Services (MoFLSS), and WFP. It is funded by the European Union Civil Protection and Humanitarian Aid Operations (ECHO) and supported by the Directorate General of Population and Citizenship Affairs (DGPC) and DGMM.

The cash provided within the scope of the program is carried out by monthly payment of €19 per person. In addition to regular assistance, additional payments are also made to severely disabled and dependent individuals.



Starting Date of the Programme: **November 2016**



Number of Beneficiaries

**1.713.393 People
295.391 Household**



Total Payment Amount

€ 977 Million



Gender Breakdown

**51% Women
49% Men**



Application

**2,5 Million People
538 Thousand Household**



Conditional Cash Transfer for Education (CCTE)

The coverage of the Conditional Cash Transfer for Education (CCTE) Programme which was implemented for children who are Turkish nationals in 2003, was extended by 2017 to the foreign children with the funds of ECHO, Bureau of Population, Refugees and Migration Office (BPRM) of US, and the Government of Norway.

CCTE Programme is being implemented with the partnership of; Türk Kızılay, Ministry of National Education (MoNE), Ministry of Family, Labor and Social Services and UNICEF. It was aimed to ensure that children have access to school and attend classes regularly with the cash assistance offered under the program. The cash assistance amounts vary according to gender and school levels between €5 to €9 for each month. The payments are made on a bi-monthly basis and the program proposes to interrupt the assistance if the children are absent at school for more than four days in a month.

The protection component for beneficiary children within the scope of the CCTE Programme are carried out by Türk Kızılay Community Based Migration Programmes. There are specific child protection offices across Turkey. Within the scope of the program, identifying children who are absent, determining the risks in the scope of protection and monitoring are carried out with precision.

Accelerated Learning Programme (ALP): There are 2.568 students who attend the Accelerated Learning Programme for children who are in the age group of 10-18 and who have not attended school for more than three years.

Adult Language Training Programme (ALT)

As a result of researches for target groups conducted within the scope of Kızılaykart, it has been detected that the biggest obstacle for foreigners' employment and social cohesion is the language barrier. Within this framework, Adult Language Training for Syrians under Temporary Protection in Turkey Programme is being implemented with the Ministry of National Education (MoNE) and the UN Development Programme (UNDP). Foreigners who are going to participate in the Adult Language Training Programme, which is being implemented in 10 provinces, are provided with cash support through Kızılaykart in consideration of their participation. Trainees are paid €0,9 per hour for their participation in the training (three hours a day, three days a week). The program is funded by resources provided by the EU Trust Fund (EUTF) for Intervention in the Syrian Crisis. The target audience is 52.000 people.

 Starting Date of the Programme: **May 2017**



Reached Beneficiaries
(Received at Least One Payment)

525.928



Total Payment Amount

€ 78 Million



Gender Breakdown

50% Girl
50% Boy



ESSN-CCTE Ratio

%83 ESSN-CCTE
%17 CCTE

 Starting Date of the Programme: **March 2019**



Number of Beneficiaries

20.384



Total Payment Amount

€ 1,3 Million



Gender Breakdown

68% Women
32% Men

Vocational Course Incentive (VCI)

The Vocational Course Incentive is conducted within the scope of the Livelihood Development Project that started to be implemented in April 2019 with Community Based Migration Programmes (CBM). Participants are given incentive payments in line with their vocational training. Attendee payments for the first semester were made in April 2019.

The financial source of the Course Incentive Program is provided by the MADAD fund. As of September 2019, Plumbing Courses (6 €/day), Tire Sales and Service Staff Courses (6 €/day), Web Design Courses (6 €/day), Mushroom Cultivation Courses (6 €/day), Natural Gas Installation (6 €/day), Automotive Electrician Courses (6 €/day), Vegetable Farming (9 €/day), Shepherd Courses (9 €/day), Foreign Trade Courses (6 €/day), Greenhouse and Vegetable Cultivation (9 €/day), Medicinal and Aromatic Plant Cultivation (9 €/day), and Turkish Courses (28 €/month) are being organized within the scope of the Program.



Number of Beneficiaries

743



Total Payment Amount

€ 104 Thousand



Gender Breakdown

52% Women
48% Men

Starting Date of the Programme: April 2019

Kitchen of Hope Project

The "Kitchen of Hope" is a livelihood development project jointly implemented under the partnership of two of important Türk Kızılay programmes namely Kızılaykart Cash Based Assistance Programmes and Community Based Migration Programmes. Within the scope of the project, which started to be implemented as of May 2019, the allowance of each individual participating in the cookery course is made through Kızılaykart.

The courses are held in Ankara and Istanbul and attended by Syrian nationals. It is foreseen that at least 50% of selected participants for the project are women and 50% of them are ESN beneficiaries. Within the scope of the project, a monthly payment of €156 is given to participants through Kızılaykart. The project is funded by the UN World Food Programme (WFP) and continued until September 2019.



Starting Date of the Project: May 2019



Number of Beneficiaries

122



Total Payment Amount

€ 36 Thousand



Gender Breakdown

80% Women
20% Men



Finalized Date of the Project: September 2019

Vocational Course Allowance (VCA)

The Vocational Course Allowance Project is one of the livelihood development projects that Kızılaykart is jointly implementing with the CBM. The project started as of April 2019 and the first payments to the participants have been completed. Individuals from all nationalities with A1 level knowledge of Turkish language that fall in the age range of 18-60 are able to participate in the project. Within the scope of the project, trainees are paid monthly for each day based on their course attending.

The financial source of the Vocational Allowance Support Program is provided by the German Red Cross. As of August 2019, basic agriculture and livestock training (10 \$/day), judicial assistant training (4 \$/day), mushroom cultivation, (4 \$/day) and greenhouse vegetable cultivation (10 \$/day) were being organized in the scope of the program.



Starting Date of the Project: April 2019



Number of Beneficiaries

111



Total Payment Amount

€ 30 Thousand



Gender Breakdown

39% Women
61% Men



Finalized Date of the Project: August 2019

Supporting Survivors of Human Trafficking in Turkey (SSHT)

In order to ensure that post-traumatic effects can be eased through the program implemented in partnership with the Kızılaykart Programmes and Community Center Programmes as of November 2018, psycho-social support, housing in Safe Houses operating under DGMM and regular cash assistance is provided to victims of human trafficking.

Within the scope of the "Strengthening of the National Referral Mechanism for Migrants in a Vulnerable Situation" project, implemented with the organisation providing funding for the programme, UN International Organization for Migration (IOM), a monthly payment of €80 and €32 for children under the age of 19, were made in certain cities in Turkey to foreign national victims of human trafficking living in Safe Houses.



Starting Date of the Project: November 2018



Number of Beneficiaries

23



Total Payment Amount

€ 9 Thousand



Gender Breakdown

83% Women

17% Men



Finalized Date of the Project: June 2019

Social Media Accounts



www.facebook.com/Kizilaykart.SUy



www.twitter.com/KIZILAYKART



www.platform.kizilaykart.org

For Stakeholders & Donors

www.kizilaykart-suy.org

For Beneficiaries



Youtube Channel: KIZILAYKART



Contact us for
more
information



TÜRK
KIZILAY