



KIZILAYKART CASH BASED ASSISTANCE PROGRAMMES

July 2019

Kızılaykart is a platform where humanitarian, private, and public sectors come together. It provides regular cash support via banking infrastructure to the vulnerable people that meet the specified criteria. The Platform was initially established to support Turkish citizens in need. Since 2012 and due to the internal conflict in Syria, the platform started to provide basic needs and educational assistances to refugees with the intention to enhance the social cohesion of these refugees within local communities. As of 2019, eight themed projects are implemented under the Kızılaykart Platform.

Different programs can be applied and separate wallets can be defined according to different conditions and payment regulations to strengthen the needy and bring social harmony. With the expertise of Türk Kızılay in information management, various programs for different target groups in different categories can be implemented with different donors and stakeholders under the roof of Kızılaykart. Within the current structure of the Kızılaykart Platform; basic needs, education, livelihood, and protection-based humanitarian programs are implemented.

In Camp Food Assistance Programme

In Camp Food Assistance Programme is implemented for foreigners living in five different temporary accommodation centers, with the partnership of Türk Kızılay, GIGM, and WFP. The beneficiaries receive \$ 8 per person each month (e-coupon) which they can spend on contracted markets located inside the camps.

The programme, which has been implemented since 2012, aims to ensure that individuals can access the food they prefer through freedom of choice. The program is funded by; Germany, Japan, Norway, South Korea, and USA.



Number of
Beneficiaries

71.411



Total Payment
Amount

\$222 Million



Gender
Breakdown

50% FEMALE

50% MALE



Number of
Markets

7

Starting Date of the Programme **October 2012**

Emergency Social Safety Net Programme (ESSN)

ESSN is the largest Cash Based Assistance Programme in the world in terms of a number of beneficiaries, regularity, and long term assistance planning. It has been planned to ensure that the vulnerable meet their basic needs such as food, shelter, and clothing in an honorable way. The program is implemented in cooperation with Türk Kızılay, Ministry of Family, Labor and Social Services (MoFLSS), and UN World Food Program (WFP). It is funded by the European Union Civil Protection and Humanitarian Aid (ECHO) and supported by the Directorate General of Population and Citizenship Affairs (DGPC) and Directorate General of Migration Management (DGMM).

The cash provided within the scope of the program is carried out by monthly payment of \$20 per person. In addition to regular assistance, additional payments are also made to severely disabled and dependent individuals.



Number of
Beneficiaries

1.654.468
People

284.910
Household



Total Payment
Amount

\$1 Billion



Gender
Breakdown

51% FEMALE

49% MALE



Application

2,5 Million
People

530 Thousand
Household

Starting Date of the Programme **December 2016**



Cash Transfer for Education (CCTE)

The coverage of the Conditional Cash Transfer for Education (CCTE) Programme which was implemented for children who are Turkish nationals on 2003, was extended by the year 2017 to the foreign children with the funds of ECHO, Bureau of Population, Refugees and Migration Office (BPRM) of US, and the Government of Norway.

CCTE Programme is being implemented with the partnership of; Türk Kızılay, Ministry of National Education (MoNE), MoFLSS and UNICEF. It was aimed to ensure that children have access to school and attend classes regularly with the cash assistance offered under the program. The cash assistance amounts vary according to gender and school levels between \$6 to \$10 for each month. The payments are made on a bi-monthly basis and the program proposes to interrupt the assistance if the children are absent at school for more than four days in a month.

The protection component for beneficiary children within the scope of the CCTE Programme are carried out by Türk Kızılay Community Based Migration Programmes. There are specific child protection offices across Turkey. Within the scope of the program, identifying children who are absent, determining the risks in the scope of protection and monitoring are carried out with precision.

Accelerated Learning Programme (ALP): There are 2.276 students who attend the Accelerated Learning Programme for children who are in the age group of 10-18 and who have not attended school for more than three years.

Supporting Survivors of Human Trafficking in Turkey (SSHT)

In order to ensure that post-traumatic effects can be eased through the program implemented in partnership with the Red Crescent Programmes and Community Center Programmes as of November 2018, psycho-social support, housing in Safe Houses operating under DGMM and regular cash assistance is provided to victims of human trafficking.

Within the scope of the "Strengthening of the National Referral Mechanism for Migrants in a Vulnerable Situation" project, implemented with the organisation providing funding for the programme, UN International Organization for Migration (IOM), a monthly payment of \$84 and \$34 for children under the age of 19 made in certain cities in Turkey to foreign national victims of human trafficking living in Safe Houses.

Reached Beneficiaries
(Received at Least One Payment)



517.877

Total Payment Amount



\$77 Million

Gender Breakdown



51% GIRL
49% BOY

ESSN-CCTE Ratio



83% ESSN-CCTE
17% CCTE

Starting Date of the Programme **May 2017**

Number of Beneficiaries



23

Total Payment Amount



\$9,8 Thousand

USD values are estimated amounts based on UN FX rates of the months that the payment received in.

Gender Breakdown



83% WOMEN
17% MEN

SSHT Project is finalized as of July 2019.

Starting Date of the Programme **November 2018**

Adult Language Training Programme (ALT)

As a result of researches for target groups conducted within the scope of Kızılaykart, it has been detected that the biggest obstacle for foreigners' employment and social cohesion is the language barrier. Within this framework, Adult Language Training for Syrians under Temporary Protection in Turkey programme is being implemented with the Ministry of National Education (MoNE) and the UN Development Programme (UNDP). Foreigners who are going to participate in the Adult Language Training Programme, which is being implemented in 10 provinces, are provided with cash support through Kızılaykart in consideration of their participation. Trainees are paid \$1 per hour for their participation in the training (three hours a day, three days a week). The program is funded by resources provided by the EU Trust Fund (EUTF) for Intervention in the Syrian Crisis. The target audience is 52.000 people.



Number of Beneficiaries

15.711



Total Payment Amount

\$791 Thousand



Gender Breakdown

70% WOMEN

30% MEN

Starting Date of the Programme **March 2019**

Vocational Course Allowance (VCA)

The Daily Allowance Support Project is one of the livelihood development projects that Kızılaykart is jointly implementing with the CBM. The project started as of April 2019 and the first payments to the participants have been completed. Individuals from all nationalities with A1 level knowledge of Turkish language that fall in the age range of 18-60 are able to participate in the project. Within the scope of the project, trainees are paid monthly for each day based on their course attending.

The courses provided under the Daily Allowance Support Project are basic agriculture and livestock training, judicial assistant training, mushroom cultivation, and greenhouse vegetable cultivation. The project is implemented through Community Centers which is funded by the German Red Cross.



Number of Beneficiaries

111



Total Payment Amount

\$33 Thousand

USD values are estimated amounts based on CBRT official FX rates of the months that the payment received in.



Gender Breakdown

39% WOMEN

61% MEN

Starting Date of the Programme **April 2019**

Kitchen of Hope

The "Kitchen of Hope" is a livelihood development project jointly implemented under the partnership of two of important Türk Kızılay programmes namely Kızılaykart Cash Based Assistance Programmes and Community Based Migration Programmes. Within the scope of the project, which started to be implemented as of May 2019, the allowance of each individual participating in the cookery course is made through Kızılaykart.

The courses are held in Ankara and Istanbul and attended by Syrian nationals. It is foreseen that at least 50% of selected participants for the project are women and 50% of them are ESSN beneficiaries. Within the scope of the project, a monthly payment of \$169 is given to participants through Kızılaykart. The project is funded by the UN World Food Programme (WFP) and is expected to continue until September 2019.



Number of Beneficiaries

91



Total Payment Amount

\$23 Thousand



Gender Breakdown

72% WOMEN

28% MEN

Starting Date of the Programme **May 2019**

Vocational Course Incentive (VCI)

The Vocational Course Incentive is conducted within the scope of the Livelihood Development project that started to be implemented in April 2019 with Community Based Migration Programmes (CBM). Participants are given incentive payments in line with their vocational training. Attendee payments for the first semester were made in April 2019. The financial source of the Course Allowance Support Program is provided by the MADAD fund. As of July 2019 Wood Skeleton Mounting Courses (4 \$/day), Cook Apprentice Courses (4 \$/day), Steel Welding Courses (4 \$/day), Automotive Electrician Courses (4 \$/day), Natural Gas Installation (4 \$/day), Cake Making Courses (4 \$/day), Vegetable Farming (10 \$/day), and Turkish Courses (31 \$/month) are being organized within the scope of the Programme.



Number of Beneficiaries

464



Total Payment Amount

\$60 Thousand

USD values are estimated amounts based on UN FX rates of the months that the payment received in.



Gender Breakdown

45% WOMEN

55% MEN

Starting Date of the Programme **April 2019**

Social Media Accounts



www.facebook.com/Kizilaykart.SUY



www.twitter.com/KIZILAYKART



www.kizilaykart-suy.org



Youtube Kanalı: KIZILAYKART Programları



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